



ASIASPA AWARDS
2010

Destination Spa of the Year

A spa facility committed to wellness in an exotic location; destination spas must offer expansive and innovative wellness programmes that are equally dedicated to fitness, spa treatments, healthy dining and lifestyle consultations.

Urban Spa of the Year

Located in an urban environment an 'Urban Spa' must provide an extensive treatment menu suited to the needs of both its city clientele and 'visiting tourists'. A range of therapies must be offered including beauty and holistic packages that can be customised to accommodate multiple shorter visits while also providing 'an escape' from city pressures.

Day Spa of the Year

A day facility with spa, without residential lodging. Treatments range in length from an hour or less to a full day, thereby accommodating local clientele. A range of therapies must be offered including beauty and holistic packages that can be customised to accommodate multiple shorter visits.

New Spa of the Year

A new spa that has opened within the last twelve months; it can be located in a city or destination setting.

Spa for Men of the Year

A spa facility committed to wellness of body, mind and spirit with an extensive menu that offers a range of male-oriented treatments such as sports massage and speciality facials for men.

Spa Retreat of the Year

Spa Retreats should offer extensive spa menus, including signature treatments and packages. Equally dedicated to fitness, spa treatments, healthy dining, lifestyle consultations and lodging facilities, spa retreats should take a well-rounded approach to wellness.



Eco-Spa of the Year

A spa and wellness facility dedicated to environmentally sustainable development. An 'Eco-Spa' offers an expansive and innovative wellness programme while also demonstrating a commitment to environmental impact, economical and social development, energy efficiency, conservation, management, use of land and the staff, customers and community involvement.

Socially Responsible Spa of the Year

Refers to a spa facility that goes beyond standard eco-saving measures. A spa that is wholly devoted to the care and preservation of the environment, with socially conscious facilities and an extensive and innovative programme that integrates both the community and environment.

Medi-Spa of the Year

A spa facility that offers a range of medical treatments within a spa-like setting; these can include, invasive, traditional, complimentary and alternative health therapies.

Asian Spa Capital of the Year

A regional destination that exhibits a wide range of innovative five-star spas and retreats, all of which maintain a high standard of health and wellness programmes.

Spa Association of the Year

A forward-thinking regional organisation that sets a benchmark within sectors of the spa industry within a country; focus is on quality and integrity.

Spa Event of the Year

An event, trade show or initiative specific to the wellness and spa industry.

Spa Personality of the Year

An individual who has demonstrated excellence in his or her field; representing the industry with integrity and passion while inspiring and encouraging others to raise industry standards.



In-Spa Training of the Year

Provides initial training and training programmes for optimal staff development. The emphasis is on ongoing training in order to deliver excellent and consistent service. This extends beyond technical skills (massage techniques etc.), to include a broader knowledge of the overall spa experience, treatment benefits, customer service etc.

Spa Academy of the Year

An educational institution that is committed to making a contribution to the betterment of the spa industry. Education is oriented around the development of the body, mind and spirit of the learner. The academy is aimed at developing the values, skills and knowledge of the individual while reflecting the needs of the spa.

Spa Design of the Year

The décor and design of a spa and wellness facility. With a focus on style and ambience, design-driven spas should enhance a spa's atmosphere without compromising the quality of the treatments.

Best Children's Spa Menu of the Year

A spa that offers spa treatments and facilities that are geared specifically towards children.

Spa Treatment of the Year

A specific treatment or therapy carried out in a spa facility. The treatment should possess innovative therapeutic qualities intended to improve the client's health and/or wellbeing.

Holistic Treatment of the Year

An innovative treatment that aims to treat the patient as a whole person. That is, instead of using allopathic methods (as in traditional Western medicine), the treatment will attend to an individual's physical, emotional, spiritual and mental wellbeing.



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Men's Spa Treatment of the Year

A specifically male-oriented treatment or therapy carried out in a spa facility. The treatment should possess innovative qualities intended to improve the client's health and/or wellbeing.

Spa Therapist Team of the Year

A group of spa professionals who work together to ensure the wellness of their clients.

Spa Product of the Year

A product used in spa facilities that is both popular and results-oriented.

Anti-Ageing Product of the Year

A spa product designed to decrease the effects of ageing.

Natural Product of the Year

A spa product dedicated to the use of organic products and natural ingredients.

Men's Product of the Year

A spa product intended specifically for men and used in spa facilities that is both popular and results-oriented.

Spa Cuisine of the Year

A spa that offers healthy cuisine to compliment its emphasis on fitness and wellbeing.

Spa Marketing of the Year

A group/team that promotes the wellness experience available at a specific spa facility.